

SPRING 2024

# ATLANTA VIOLETS

Sigma Kappa Atlanta Alumnae Chapter



## Get to Know Your Sisters!

### UPCOMING SOCIAL EVENTS

We're always looking for new ideas for ways we can connect and have fun. Follow us on Facebook and check out the calendar on the website! Right now, here are some of the things we have planned:

**March 17-23- Local Meetups** – Get to know some sisters in your neighborhood! Meet-up anywhere with a sister or 3 during the week. Send us a photo. In addition, there are 2 local lunch options to join. The idea is to gather as sisters, even if it's just two of you.

- Wednesday, March 20 – North Cobb/Cherokee – 12:00 lunch at Taqueria Tsunami at Woodstock Outlet Mall. Stephanie Hendricks & Merielle Struchen hosting.
- Saturday, March 23 – Southside/Fayette – 12:00 lunch at Palmer's in Peachtree City. Lexie Hall Knight hosting.

**Saturday, May 18th** – Hold the date, and let's get crafty – go online to our Facebook poll and help us pick an option for a painting, cooking, or craft class. (Midtown or intown location)

**Friday, June 14th** – Happy hour to welcome new grads to the alumnae family @ Taco Mac at the Prado in Roswell from 6-8 pm.

**Saturday, July 27**– Bourbon tasting at ASW distillery at the Battery (brunch before or lunch after). OR a July 21 meetup at the Twisters movie? TBD...

**September event** – We're working on it... Stay tuned! Maybe some school-focused events, or a meetup at the Yellow Daisy Festival?

**November 10 Founders Day Brunch** – Location TBD

**December 7** – Swan House Christmas Lunch and/or meetup at Atlanta Botanical Garden for Xmas lights

## Spring Awards Luncheon

### ATLANTA ALUMNAE PANHELLENIC ASSOCIATION

The 2024 AAPA Spring Scholarship and Awards Luncheon will be on Saturday, April 27, from 10:30 AM - 01:30 PM at the Dunwoody Country Club. The AAPA Foundation will award \$20,000 to outstanding collegiate and alumnae members.

Join Sigma Kappa reps Joanne Szabo and Kathleen Mara and bid on some fantastic raffle items – including the fabulous breakfast basket our chapter donated!

Luncheon tickets (\$45) are available [here](#). If you have questions or want to pay by check, please contact Joanne at [szaj293@yahoo.com](mailto:szaj293@yahoo.com). Ticket prices increase to \$55 after April 13.

This year, you can also enter a drawing for a Golden Ticket – your choice of a fantastic vacation package in either Sedona, Tuscany, Kentucky, or Jamaica. The Tickets are \$100 – and only 100 will be sold! More details are available [here](#).

And don't forget to save the date for the AAPA Foundation Fall Tailgate and Fashion Show will be Friday, October 4th, at 10:30-1:00, at Druid Hills Golf Club.

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## CELEBRATING 150 YEARS OF SISTERHOOD

### Membership Drive - Bring a Sister!

#### HELP THE ATLANTA ALUMNAE CHAPTER GROW

Sigma Kappa turns 150 this year! As we celebrate our legacy, we want to look ahead and help our Atlanta Alumnae Chapter continue to thrive.

Between now and Founders Day, we want to grow the Atlanta Alumnae Chapter to 60 members – will you help us?

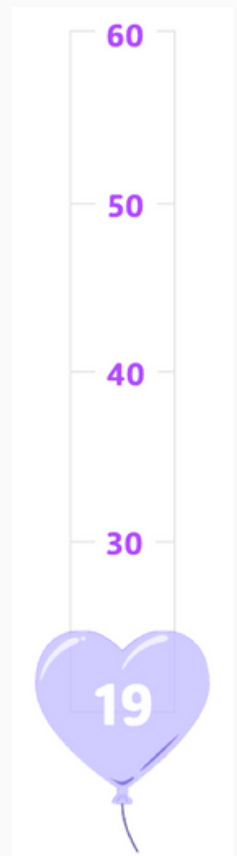
To help reach our goal, we're offering a BOGO! When you “bring along” another sister to join with you, one local membership is free! You can split the cost of local dues, or add your favorite sister for free, whichever you prefer.

### Paying Your Dues

#### SUPPORT OUR PROGRAMS & PHILANTHROPIES

Dues are essential; they help us offer chapter events and support the foundation and our local charities.

- National alumna dues are \$35 annually and can be paid at [sigmakappa.org](http://sigmakappa.org)
- Local dues are \$25 annually (\$20 for chapter officers and national volunteers) and can be paid at [atlantasigmakappas.org](http://atlantasigmakappas.org). Local dues are waived for the first year after you graduate!



### Sigma Kappa Day of Service

SATURDAY, APRIL 20TH

Join the Atlanta Alumnae Chapter from 10 AM to Noon at Canterbury Court Senior Living Community. We will be helping the senior residents with spring gardening projects in their individual garden plots.

Address: 3750 Peachtree Rd. NE, Atlanta.



# Get Ready for the 2024 Walk to End Alzheimer's

SATURDAY, NOVEMBER 4TH

Women who are 45 right now have a one in five chance of developing Alzheimer's Disease in their lifetime. Alzheimer's deaths have increased by 145% since 2000. Those are just some of the reasons WHY we walk and fundraise.

Last year, our Atlanta Alumnae Walk Team had 16 registered walkers, 15 donors, and raised a record \$13,466.80 – a close 2nd place among all alumnae groups on the Sigma Kappa National Walk Team! Woo!Hoo! Loud shout out! Way to go! Alzheimer's research, advocacy, and caregiver support are the big winners! We are in the "Era of Treatment," but there is much more work to be done...

Please join us for the 2024 Walk to End Alzheimer's at The Battery at Truist Park on Saturday, November 2nd. Our Walk Team is already registered!!! Click on the link below to sign up to walk or donate to the Team.

We Are In The Era of Treatment! There is HOPE! Let's See How Far We Can GO!



# 2024 Alzheimer's Association Community Leaders Summit

SHOUTOUT TO LISA SIMMONS-HALL

Atlanta Alumnae chapter member Lisa Simmons-Hall is a fundraising rockstar, raising more than \$10,000 for our 2023 AlzWalk team!

Lisa was recently selected by the Sigma Kappa Foundation to represent the National Walk Team at the 2024 Alzheimer's Association Community Leaders Summit in New Orleans. She was joined by three past VPPS collegians from Indiana University of Pennsylvania, the University of Dayton, and the University of Arizona.



Lisa was excited to see so much purple, energy, and passion to continue the fight to find a cure for Alzheimer's! The attendees got a ton of valuable information to take back to our chapters about fundraising and heard our SK sister, Dr. Maria Carrillo, Chief Science Officer of the Alzheimer's Association, speak on the "Era of Treatment" panel about new strides in Alzheimer's research -- and the hope that is on the horizon thanks to the fundraising support we all come together to do.

More exciting news – 2023 broke the record for fundraising from all the worldwide Walk to End Alzheimer's, Longest Day events, the Reach the Peak mountain climbing events, and the Ride to End Alz – raising a record \$100 Million! Sigma Kappa, as a Diamond-Level National Walk Team, raised over \$1.4 million each of the past two years and plays a major impact in the support of research grants, caregiver support, and advocacy.

We're excited to be part of that journey and looking forward to the new mantra - "How Far Can We Go?!"



## Belk Charity Day

### GET GREAT DEALS & SUPPORT OUR PHILANTHROPIES

Want a great discount on that cute MK bag or a KitchenAid mixer? For several years, the Atlanta Alumnae Chapter's primary fundraiser has been our participation in the Belk Charity Sale. Last year, the spring and fall sales raised \$2,712 for the chapter! Thanks again to everyone who tabled at a store, sold, or bought tickets!

Here's how it works for fundraising – we sell tickets to the private sale for \$5 – and we get to keep all the proceeds. That simple.

Here's how the sale works – the \$5 ticket gives the buyer access to the private sale (deep discounts stacked on coupons across the stores), plus \$5 off their purchase, so it's a net gain for the buyer. And even for people who don't shop at Belk regularly, there are some really great deals during the sale on brands that are typically excluded, such as high-end handbags, shoes, and kitchen goods.

This fundraiser enables the Chapter's philanthropic giving, such as Sigma Kappa Sorority Foundation and its unrestricted PULSE fund, Foundation's restricted funds, including the Alzheimer's Association Fund for the US Pointer Study, the Sisters to Sisters Fund, Maine Sea Coast Mission Fund, as well as chapter support of the AAPA Foundation and Mountain View Personal Care Home.

We think the spring sale will be June 7-9, but we are waiting for confirmation from Belk. Watch Facebook and emails for the date of the sale and sign up to sell tickets (or at least buy one from a sister!).

## Celebrating Greek Sisterhood on Galentine's Day

### ATLANTA SOUTHERN CRESCENT ALUMNAE PANHELLENIC ASSOCIATION

Five Atlanta Alumnae members living on the southside of Atlanta Airport – (L-R) Jacquie Bishop, Zeta Epsilon at University of California, Northridge, JJ Delaney, Theta Chi at West Virginia University, Chyrel Bousson, Beta Xi at University of Memphis, Lisa Simmons-Hall, Beta Psi at San Diego State University, and Judy Binegar, Beta Sigma at Purdue University–represented Sigma Kappa Sorority at the Atlanta Southern Crescent Alumnae Panhellenic Assn (ASCAPA) Galentine's "You've Got a Friend in Me" social event. Panhellenic sisterhood connections and fun were had by all!

Check out the ASCAPA [website](#) for upcoming events including:

- March 25th & 26th - Volunteer Service at Backpack Buddies of Coweta County
- Thursday, April 11th - Kentucky Derby Bingo Social and Scholarship Fundraiser
- Wednesday, April 24th - Volunteer Service at Midwest Food Bank
- Thursday, July 4th - Peachtree City 4th of July Parade



# Mountain View Visits

SUPPORTING SENIORS IN OUR COMMUNITY FOR MORE THAN 60 YEARS

For more than 60 years, Sigma Kappa Atlanta Alumnae members have visited the Mountain View Personal Care Home in Decatur to play bingo with the residents and bring birthday cards, treats, and needed donations.

A little history... Mountain View was established in 1882 following the end of the Civil War as the “poor farm” and “almshouse” for Dekalb County’s elderly indigent population, raising the quality of life for those who couldn’t afford to care for themselves. It is the last free-standing, post-Civil War facility supported by a county government in the state of Georgia. In 1991, the facility moved from its original site to Kensington Road to provide the site for the current Dekalb County Jail. The Mountain View building was leased for \$1 per year, and the county agreed to pay utilities and maintain the grounds. Atlanta Alumnae Chapter charter members adopted it as their philanthropy in 1959.

We need volunteers to join us on Saturday, March 16, from 10-11:30 am. In addition to birthday cards and cake, we will bring Easter cards and treat bags for the facility’s 13 residents. The alumnae chapter donates bingo prizes.

If you’d like to volunteer to visit the residents, send a card, or donate items, please get in touch with Lisa Simmons-Hall at [ocean\\_wistful@bellsouth.net](mailto:ocean_wistful@bellsouth.net) or (678) 429-0803. Cards can be mailed to 3675 Kensington Rd., Decatur 30032.

Mark your calendars for future opportunities -- usually the second Saturday of the month.

- April 13
- May 11
- September 14
- October 12
- November 9
- December 14

## Anyone up for a Road Trip?

If you would be interested in joining a group trip to Nashville for the 150th anniversary Celebration Tour on September 29th, please let us know at [vpckatlalum@gmail.com](mailto:vpckatlalum@gmail.com)



## Membership Survey Results

### WHAT YOU WANT IN CHAPTER PROGRAMMING

Thanks to everyone who participated in our membership survey. We had more than 40 responses and got a lot of ideas to help us grow the chapter. Here are some of the top answers to the questions we asked:

Top 5 event types:

1. Happy hours
2. Dining out
3. Service/philanthropy events
4. Game nights/trivia
5. Concerts/museums/theater

Top 5 locations for events:

1. Sandy Springs/Roswell/Dunwoody
2. Downtown/Midtown
3. North Fulton
4. Buckhead
5. Westside/Vinings/Battery

Top 5 preferred times:

1. Saturday brunch/lunch
2. Saturday afternoon
3. Sunday brunch/lunch
4. Sunday afternoon
5. Saturday evening